

GOVERNMENT CO.ED POLYTECHNIC RAIPUR (C.G)

DEPARTMENT OF ELECTRICAL ENGINEERING

LESSON PLAN

Session: JAN-JUN

Session start as per university calendar:

Course Name: Entrepreneurship Development & MANAGEMENT

Name of Subject Teacher:

Lecturer plan T+L = 3

Course code: 2000673(037)

Discipline: Mechanical		Semester: 6th		Class room Instruction Start Date:						
S.No.	Chapter No.	Topics	Sub Topic to be covered	Total hours	No. of periods planned	Actual No of periods taken	Date of Class Conduction	Use of AV resources if any	Remarks if any	
1	1	Characteristics of Entrepreneur	Concept of entrepreneur	11	1	1	17/1/25	NA		
			Benefits of becoming an intrapreneur/entrepreneur.		2	2	20/1/25			
			Scope of entrepreneurship in local and global market.		2	2	22/1/25			
			Planning for establishment of an enterprise.		2	2	23/1/25			
			Traits of successful intrapreneur		1	1	25/1/25			
			Trait of successful entrepreneur: Risk taking		2	2	23/1/25			
			Business opportunity guidance		1	1	20/1/25			
2	2	Motivation Management	Motives, motivation and motivational cycle.	11	4	4	3-6/2/25	NA		
			Concept of Need for Achieve		1	1	7/2/25			
			Achievement assessment through various tools		2	2	12/2/25			
			Interpretation and action plan for self development.		4	4	14,17,18,19/2/25			
3	3	Management of Creativity	Creativity: Divergent thinking & Creativity techniques	16	3	3	3/3/25	NA		
			Innovation, types and applications		2	2	4/3/25, 5/3/25			
			Product life cycle, New product development process		11	5	7/3/25 10/3(2), 11/3, 12/3, 19/3			
4	4	Critical Resources	Forms of business organization	11	1	1	18/3	NA		
			Institutional Support for entrepreneurship		2	2	19/3 21/3			
			Entrepreneurship promotion schemes of centre and state		2	2	24/3 26/3			
			Marketing Mix, Market survey for project identification		2	2	27/3 28/3			
			Inventory control, vendor development, material movement, store management.		2	2	01/04 02/04			
			Manpower plan, hiring process, compensation		2	2	03/04 04/04			
5	5	Sustainable Business Plan	Format of business plan/ techno-economic feasibility report.	12	1	1	07/04	NA		
			Demand & annual production target based on market survey.		1	1	08/04			
			Outline production/service process.		1	1	09/04			
			Land, building and machinery requirement.		2	1	11/04			
			Power, utilities and raw material requirement.		2	2	15/04 16/04			
			Fixed capital, Working capital, Subsidy and Cost of Project.		1	1	17/04			
			Means of finance, calculation of interest.		2	1	21/04			
			Profitability analysis, Break-even point.		2	1	22/04			
							61 Hours			

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